Taylor Cleveland

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United States

Summary

Taylor Cleveland is a young professional eager to work with companies and brands demonstrating best-practice business strategies through technology, creative problem solving, and design. He has a formal education studying media production and communication technologies, and has professional experience analyzing business objectives to provide strategic solutions. Taylor is a great team player, easy to collaborate with, and can work with any team to succeed and thrive.

Education

Bachelor's of Fine Arts
(New Media & Creative Technology)
The School of the Art Institute of Chicago
(Merit Scholarship)
2016

Associate of Arts
Richland College
2016

Skills

PROFESSIONAL
• Project Management
• Leadership Experience
• Media Marketing
• Event Production
• Dialogue Strategy

CREATIVE
• Experience Design
• Graphic Design
• Content Creation
• Concept Strategy

TECHNICAL
• Web Development (HTML, CSS, JS)
• CMS Development (Ghost, Wordpress)
• Adobe Creative Suite
• Office
• 3D - Interactive
• Audio Engineering

Experience

Senior Analyst
(Dialogue Strategy)
Ogilvy & Mather
(New York City, New York)
2016 - Present

Work with Ogilvy Strategy team to ensure client's acquisition, servicing, and loyalty programs align with their current brand platforms.
• Strategize and guide development of web-based applications and sales enablement tools
• Design and create e-learning modules
• Inform program strategy with brand stewardship and business knowlege

Web Designer
Commercial Ideas
(Dallas, Texas)
2016 - 2016

Work with team to design and build marketing material for a number of clients.
• Adobe Creative Suite
• Wordpress Production

Web Designer
tig.ht
(Los Angeles, California)
2016 - 2016

Work with partner to design and build marketing material for a number of clients.
• Adobe Creative Suite
• Three.js Production (Node.js)

Senior Housing Coordinator
Resident Advisor
Outreach Communications Coordinator
Content Creator
Media Equipment Trainer
(Student Positions held at The School of the Art Institute of Chicago)
The School of the Art Institute of Chicago
(Chicagoy, Illinois)
2014 - 2016

Honors
• SAIC Student Government Grant - 2015
• SAIC Art & Technology Grant - 2015
• Artist talk: Aurora Festival | WAAS Gallery - 2015
• "No. 78 of top 100 Dallas Creatives"-Press feature by Dallas Observer - 2014
• "Making Sense of Data" Google Certification - 2014